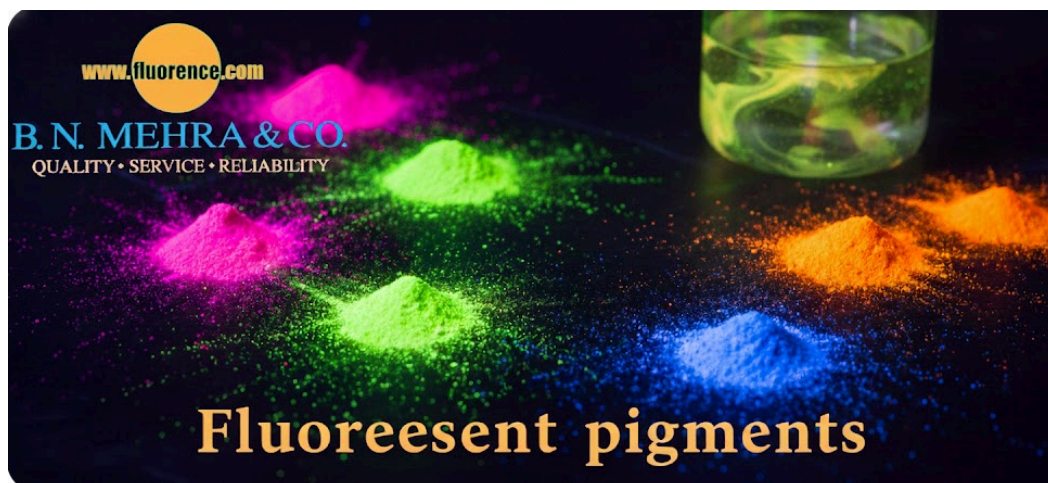




B. N. MEHRA & CO.
QUALITY • SERVICE • RELIABILITY

**Fluorescent Pigments, Glow in Dark Powder &
Reflective Glass Beads – High-Performance
Solutions by Fluorence B N Mehra & Co.**

At **Fluorence B N Mehra & Co.**, we take pride in being one of India's most trusted suppliers of [Fluorescent pigments](#), Glow in dark powder, and Reflective Glass Beads. With decades of industry experience and a deep commitment to innovation, quality, and customer satisfaction, our company continues to set new benchmarks in the specialty colorants and performance additive industry.



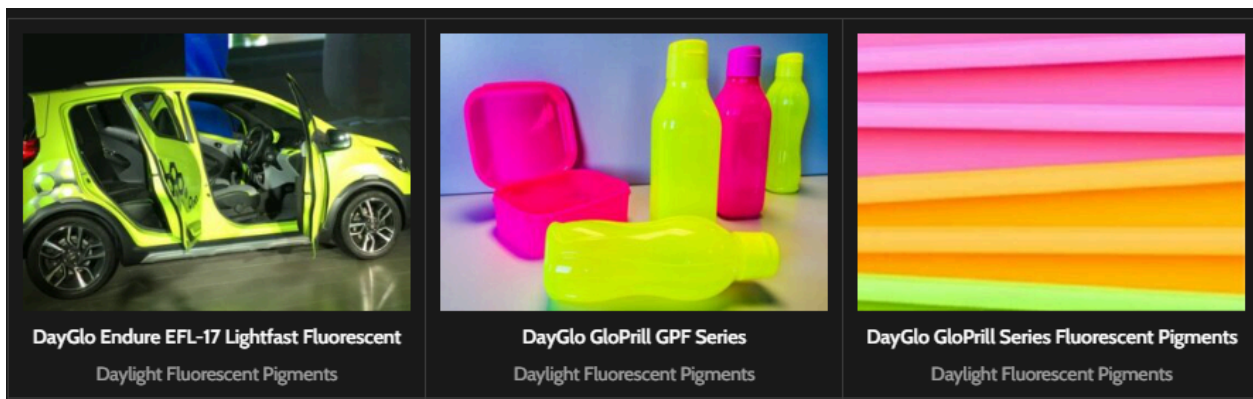
Our mission is clear and firmly rooted in our values:

- **To become the leading suppliers of specialty colorants & performance-enhancing additives in India.**
- **To ensure total customer satisfaction through high-quality, consistent products at fair and competitive prices.**
- **To build long-term customer relationships through technical support and efficient service.**
- **To form strategic alliances with reputed global manufacturers for mutual growth.**
- **To inculcate modern management practices that improve efficiency, reduce operational costs, and strengthen our organizational growth.**

This commitment has allowed us to offer world-class solutions that meet the demands of paints, plastics, coatings, inks, road safety, textiles, and various industrial applications.

High-Quality Fluorescent Pigments for Vibrant & Long-Lasting Color Performance

Our primary focus is supplying premium-grade **fluorescent pigments**, engineered for maximum brightness and exceptional color strength. These pigments are widely used in **fluorescent colors, paint, plastics, printing inks, coatings, and safety markings.**



What makes our **fluorescent pigments** stand out?

- Superior brightness and clarity
- Excellent dispersion and compatibility
- UV-resistant and durable
- Available in vivid shades suitable for industrial and artistic use

We also offer specialized grades such as **Fluo Pigment**, designed for applications requiring intense visual impact and high-performance color formulation. Whether your requirement is for signage, promotional materials, packaging, or high-visibility coatings, our pigments deliver unmatched brilliance.

Glow in Dark Powder – Long-Lasting Afterglow Technology



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Our secondary key product—high-performance [Glow in dark powder](#) —is crafted using advanced phosphorescent technology. It is designed to absorb ambient light and release a long-lasting afterglow, making it ideal for safety, decoration, and outdoor applications.

We provide:

- **Glow in dark powder pigment**
- **Glow in dark powder pigment powder**
- **Glow pigment & glow pigment powder**
- **Phosphorescent Pigments powder**

These powders are widely used in emergency signage, toys, pathway markings, watch dials, novelty items, architectural elements, and safety gear.

Key benefits include:

- Strong glow intensity and long afterglow duration
- Non-toxic, weather-resistant formulations
- High heat stability and versatile application compatibility
- Suitable for paints, plastics, resins, and inks

Our **Glow in dark powder** collection is engineered to boost visibility in low-light conditions and provide long-term performance, ensuring that your final product delivers both aesthetics and functionality.

Reflective Glass Beads – Enhancing Visibility & Road Safety

Our third major product category is premium-grade [Reflective Glass Beads](#), widely used in road safety applications, traffic paints, signboards, thermoplastic markings, and reflective coatings.



These beads are designed for high retro-reflectivity, ensuring that road markings and safety signs remain visible even in dark or rainy conditions. Our reflective glass beads offer:

- High reflectance for optimum night visibility
- Strong adhesion with thermoplastic and road marking paints
- Different mesh sizes for customized applications
- Superior durability even in harsh weather conditions

Industries such as highway construction, municipal road development, sign manufacturing, and industrial safety rely on our reflective bead technology for consistent and reliable performance.

Why Fluorence B N Mehra & Co. is India's Trusted Partner

At [Fluorence B N Mehra & Co.](http://www.fluorence.com), our strength lies not just in the quality of our products but in the values that drive our operations:



Advanced Colors and Additives

1. High & Consistent Product Quality

We believe consistent quality is essential for long-term customer trust. Our fluorescent pigments, Glow in dark powder, and Reflective Glass Beads go through strict quality control measures to ensure repeatable performance.

2. Fair Pricing & Timely Delivery

We supply premium products at fair prices while ensuring punctual delivery—because customer satisfaction is our top priority.

3. Strong Technical Expertise

We help customers make the right material choices through expert guidance, technical assistance, and end-to-end support.

4. Strategic Global Partnerships

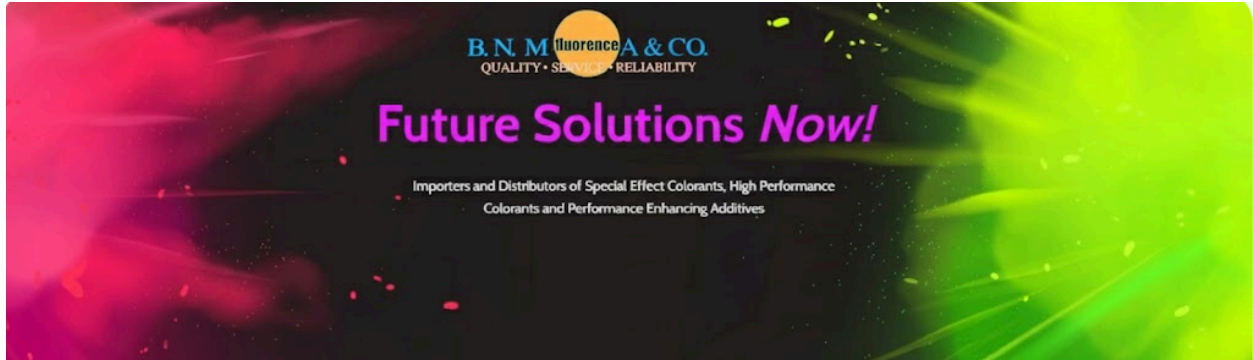
By collaborating with reputed international manufacturers, we bring globally recognized quality to Indian industries.

5. Modern Management & Continuous Improvement

Continuous improvement in workflow, cost efficiency, and operational processes helps us serve our customers better every day.

Your Trusted Source for Innovative Color & Performance Solutions

Whether you need **fluorescent pigments** for ultra-bright paints, **Glow in dark powder** for luminous applications, or **Reflective Glass Beads** for road safety coatings, **Florence B N Mehra & Co.** delivers excellence with every order.



We are committed to supplying specialty colorants and performance materials that help businesses innovate, stand out, and achieve long-term success.

More Information Here: <https://www.fluorence.com/>

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